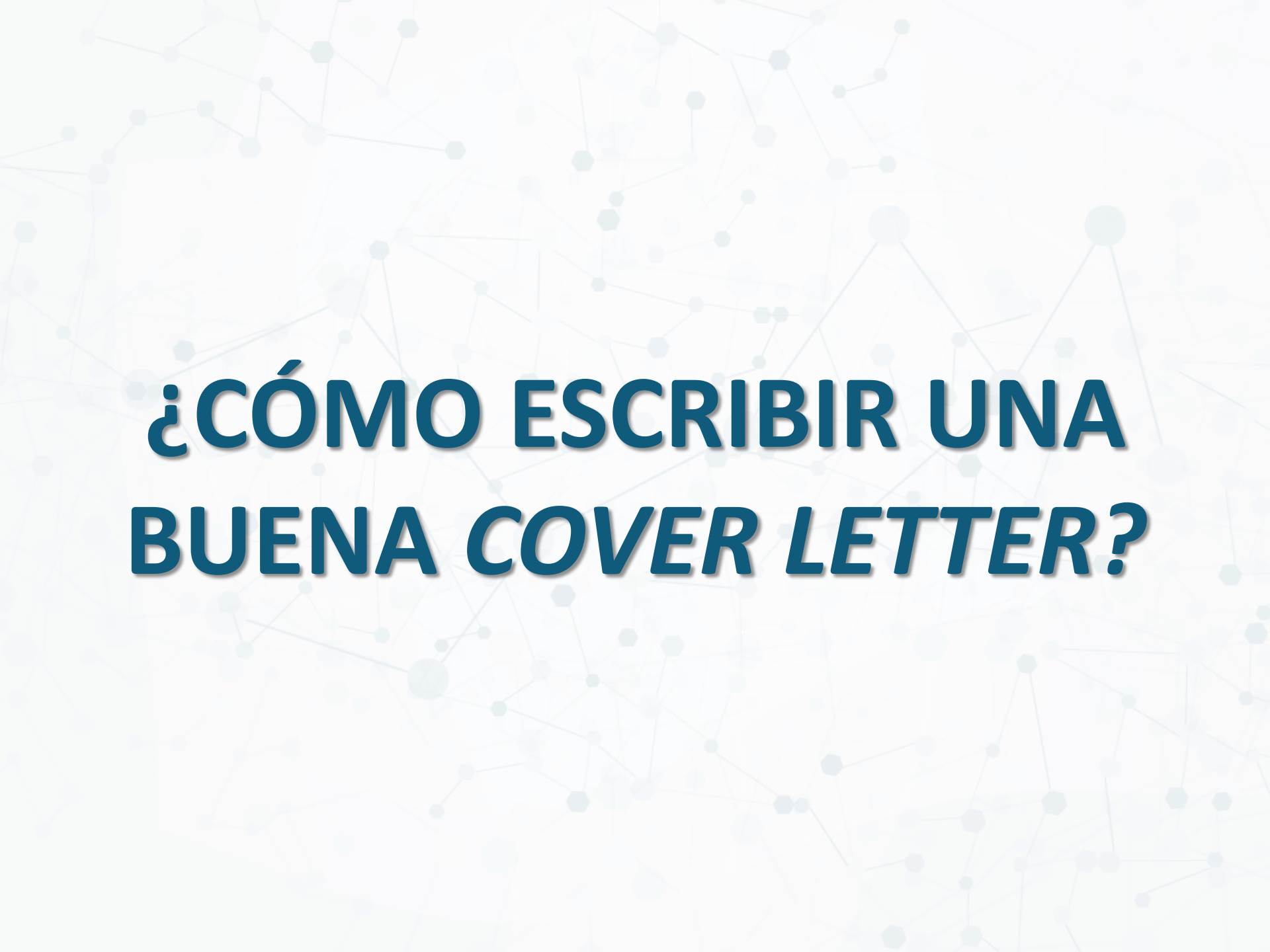


The background of the slide features a light blue, abstract network pattern. It consists of numerous small, semi-transparent circular nodes connected by thin, light blue lines, creating a web-like structure that fills the entire frame. The nodes vary in size, and the lines are of uniform thickness, giving it a modern, technological feel.

**¿CÓMO ESCRIBIR UNA
BUENA *COVER LETTER*?**

COMO ESCRIBIR UNA BUENA *COVER LETTER*

CARACTERÍSTICAS DE LA *COVER LETTER*

Pregunta fundamental

¿Por qué su artículo debe ser publicado?
¿Por qué envió su publicación a esta revista?

La ***cover letter*** entonces:

- 1) Destaca su investigación presentada al editor de la revista
- 2) Explica por qué su investigación es adecuada para ser publicada en esa revista
- 3) Presentan la novedad e importancia de su investigación
- 4) Destaca los hallazgos mas importantes de su investigación
- 5) Presenta y expone requerimientos especiales que demanda la revista

COMO ESCRIBIR UNA BUENA *COVER LETTER*

ESTRUCTURANDO LA *COVER LETTER*

COMIENZO

DESARROLLO DE LA *COVER LETTER*

Presentación

- Datos de presentación del autor
- Datos personales del Editor en Jefe (nombre, cargo, nombre de la revista)
- Fecha
- Saludo e Introducción al artículo

Necesidad

- Crear necesidad contrastando lo que se sabe versus lo que no se sabe

Hallazgos -
Significancia

- Presentar los principales hallazgos y la significancia de su investigación
- Presentar por que su investigación encaja con el foco de la revista

Cierre

- Mencionar que el artículo es original y que ha sido aprobado por todos los autores y declaración de conflictos de interés.
- Cualquier otro requerimiento especial de la revistas (revisores, etc)

FINAL

COMO ESCRIBIR UNA BUENA COVER LETTER

ESTRUCTURANDO LA COVER LETTER: EJEMPLO

COMIENZO

COVER LETTER

Presentación

**Datos de
presentación
del autor**



Universidad de Atacama
Santiago, Chile,
Phone: +56 22 2873194
Email: juanperez@acapomil.cl

Fecha

18th Janary 2018

**Datos del
Editor en
Jefe**

Michael Jordan,
Editor-in-Chief,
Journal of Good Science

Saludos

Dear Professor Jordan,

CONTINUACIÓN....

COMO ESCRIBIR UNA BUENA COVER LETTER

ESTRUCTURANDO LA COVER LETTER: EJEMPLO

COMIENZO

Intro

Please find enclosed our manuscript entitled: “**TÍTULO DEL ARTÍCULO CIENTÍFICO**” by **AUTOR 1, AUTOR 2, AUTOR 3, AUTOR 4** to be considered for publishing as an **Research Article** in the *Journal of Good Science*.

Necesidad

X is known; however, Y is unknown.

Resultados

Main results or conclusions

Our data provide **the first critical insight** onto XXXXXX

Significancia

COVER LETTER

CONTINUACIÓN....

COMO ESCRIBIR UNA BUENA COVER LETTER

ESTRUCTURANDO LA COVER LETTER: EJEMPLO

COMIENZO

Foco y audiencia

We consider that our research **suits the aims & scope** of *Journal of Good Science* as it covers XXXX topics. The **interdisciplinary** nature of our research will draw the attention and interest of a **broad readership**, specifically of researchers interested in YYYYY.

Originalidad, Aprobación y Declaración

We confirm that this manuscript **has not been published** and is **not under consideration** by another journal. All authors have approved the final version of the manuscript, and the authors have no conflicts of interest to declare.

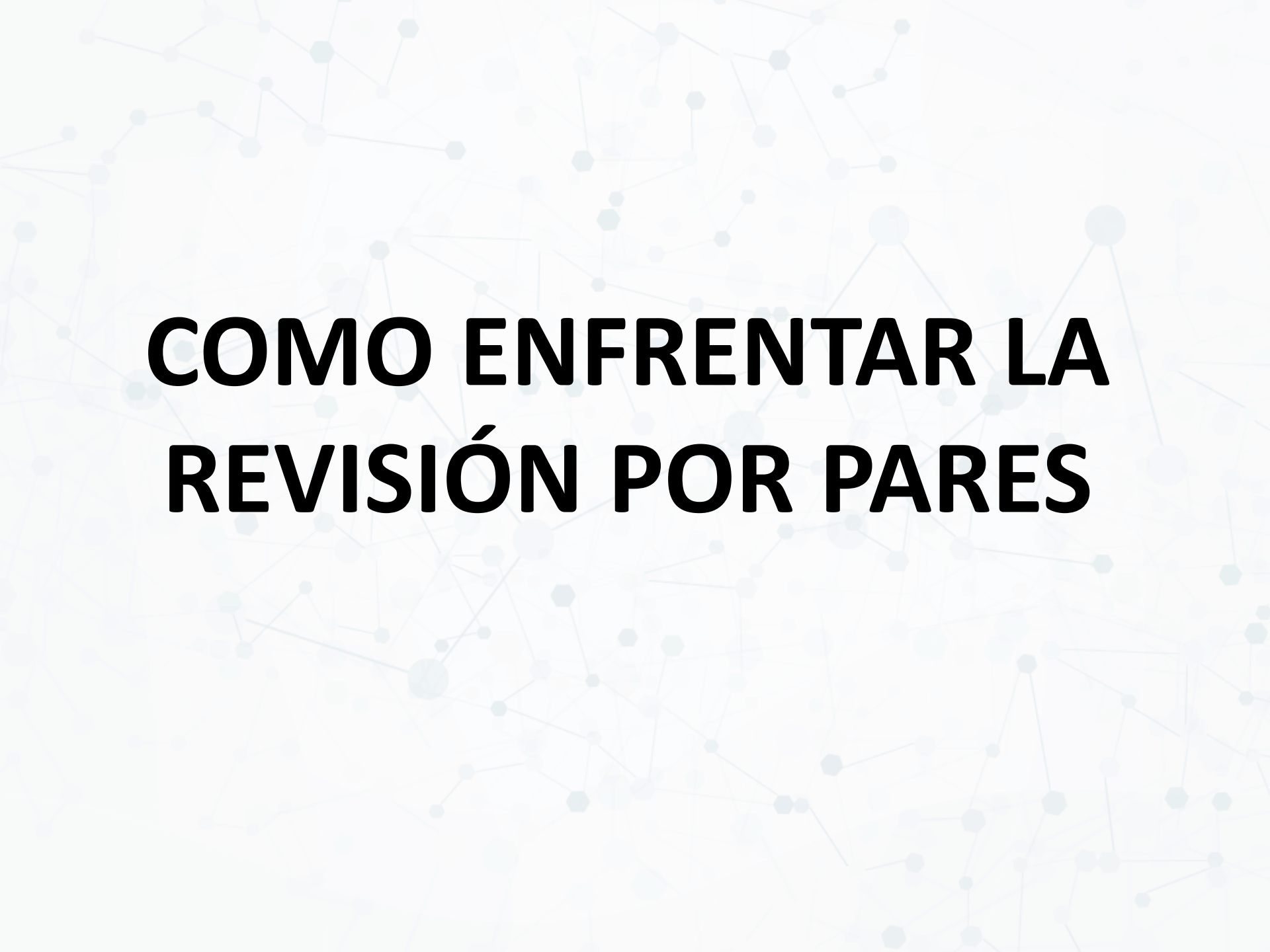
We thank you for your consideration of this submission.

Yours Sincerely,

Despedida y Firma



Juana Pérez (corresponding author)
Full Professor
Universidad de Atacama

The background of the slide features a light gray network pattern of interconnected nodes and lines, resembling a molecular or digital structure, set against a white background.

COMO ENFRENTAR LA REVISIÓN POR PARES

COMO ENFRENTAR LA REVISIÓN POR PARES

CARACTERÍSTICAS DE LA REVISIÓN POR PARES

La *revisión por pares* entonces:

- 1) Corresponde a la revisión de su artículo por expertos en su área de estudio
- 2) Es una de las ultimas etapas en el proceso de publicación de artículos científicos
- 3) Provee una retroalimentación sobre la calidad y originalidad de su trabajo
- 4) En la mayoría de los casos ayuda y contribuye a obtener una versión mejorada y mas pulida del manuscrito final
- 5) Es la etapa en el proceso de publicación que lleva a la aceptación o rechazo de un artículo

COMO ENFRENTAR LA REVISIÓN POR PARES

ESTRUCTURANDO LA RESPUESTA A REVISORES

COMIENZO

DESARROLLO DE LA RESPUESTA A REVISORES

Presentación

- Datos personales del Editor en Jefe, de la revista y artículo
- Número de referencia del artículo

Respuesta
Editor

- Mencionar los principales y mas grandes modificaciones realizadas
- Explicar como han sido abordadas las criticas de los revisores

Respuesta
Revisores

- Responder cada una de las inquietudes de todos los revisores
- Ser claro y preciso
- Proveer coordenadas

FINAL

COMO ENFRENTAR LA REVISIÓN POR PARES

ESTRUCTURANDO LA RESPUESTA A REVISORES, EJEMPLO

COMIENZO

RESPUESTA A REVISORES

Presentación

**Datos
personales
Editor**

Michael Jordan
Editor-in-Chief
Journal of Good Science

**Numero de
referencia**

RE: Manuscript ID NNM-2016-0000

**Comentario
original del
editor**

Original comments from the Commissioning Editor

The reviewers have requested revisions to your manuscript. Therefore, I invite you to respond to the reviewers' comments and revise your manuscript. Instructions on how to do this can be found below.

Because we are trying to facilitate timely publication of manuscripts submitted to the Journal of Good Science, your revised manuscript should be submitted by 19th August. If it is not possible for you to submit your revision by this date, then please let us know so that we can discuss rescheduling.

Once again, thank you for submitting your manuscript to the Journal of Good Science and I look forward to receiving your revision.

CONTINUACIÓN....

COMO ENFRENTAR LA REVISIÓN POR PARES

ESTRUCTURANDO LA RESPUESTA A REVISORES, EJEMPLO

COMIENZO

RESPUESTA A REVISORES

Respuesta al Editor

Respuesta al editor, principales modificaciones y respuesta a revisores

Authors ‘response to the original comment from the Commissioning Editor

We would like to thank the Editor-in-Chief and the reviewers for providing critical comments of our review. We have given careful consideration to each comment, resulting in a through revision of our text and several key modifications, including:

- The addition of citations for our own recent, relevant, and related research. These added references directly address the comments of Reviewer 1.
- Several sentences and sections have been rewritten and/or include new information, discussion, and references. These changes address the comments of Reviewer 2.
- Discussion has been added regarding the biological outcomes of *in vivo* and *in vitro* studies. The inclusion of this information addresses the comments of Reviewer 3.

We feel that our revised review is greatly improved in terms of overall quality, adequately responding to all Editor and Reviewer concerns. Please find our detailed replies to each reviewer below.

CONTINUACIÓN....

COMO ENFRENTAR LA REVISIÓN POR PARES

ESTRUCTURANDO LA RESPUESTA A REVISORES, EJEMPLO

COMIENZO

RESPUESTA A REVISORES

Respuesta a Revisores

Claro,
ordenado

Reviewers' comments

Reviewer N°1

Pregunta
del
revisor

1. The review is poorly written: Just some examples:
- "Triterpenoids form an important bioactive phytochemical class representative of a large compound family classified according to structural isoprene unit quantities"-please rephrase this.

Respuesta a
comentario

Response: We have improved the review by rewriting several sentences and sections. We have also added new information, discussion, and references to improve the overall quality of our review. These modifications specifically include the sentence cited by the Reviewer (**Lines 14-18**), as also addressed below. Finally, a native English speaker revised the entire manuscript to ensure grammatical correctness and clarity for the intended audience.

Coordenadas

FINAL



ÉTICA AL PUBLICAR

1) Mala conducta científica

- Falsificación de datos

Original data

Repetitions	Measured values		
	1 hour	3 hours	5 hours
#1	5	3	17
#2	7	2	20

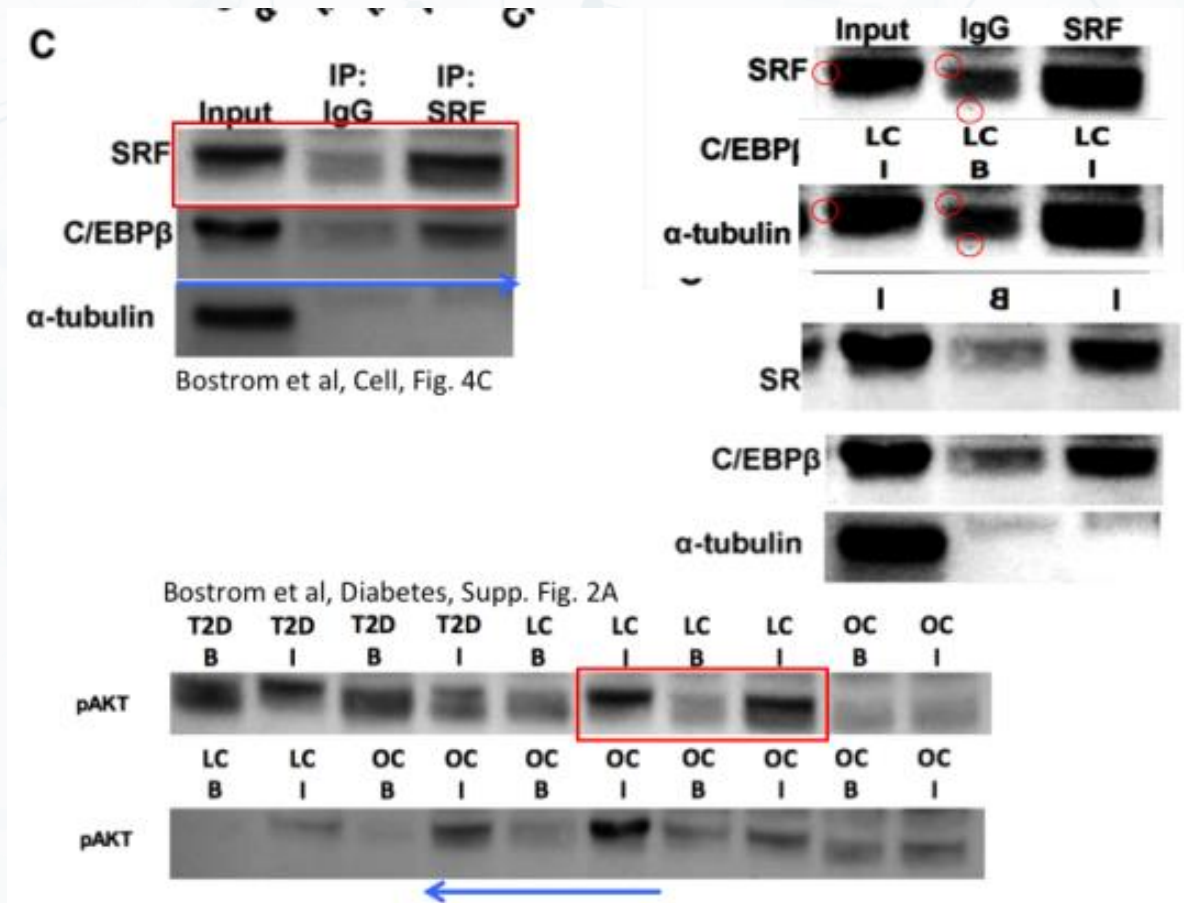
Falsification
of data at
3 hours

Data published

Repetitions	Measured values		
	1 hour	3 hours	5 hours
#1	5	10	17
#2	7	11	20

1) Mala conducta científica

- Manipulación de datos o figuras



1) Mala conducta científica

- Almacenamiento de datos crudos e información



2) Mala conducta al publicar

- Plagio

Michelle Obama	Melania Trump
AUGUST 25, 2008 “And Barack and I were raised with so many of the same values: that you work hard for what you want in life; that your word is your bond and you do what you say you're going to do; that you treat people with dignity and respect, even if you don't know them, and even if you don't agree with them. And Barack and I set out to build lives guided by these values and pass them on to the next generation. Because we want our children — and all children in this nation — to know that the only limit to the height of your achievements is the reach of your dreams and your willingness to work for them.”	JULY 18, 2016 “My parents impressed on me the values: that you work hard for what you want in life. That your word is your bond and you do what you say and keep your promise. That you treat people with respect. They taught me to show the values and morals in my daily life. That is the lesson that I continue to pass along to our son. And we need to pass those lessons on to the many generations to follow. Because we want our children in this nation to know that the only limit to your achievements is the strength of your dreams and your willingness to work for them.”

2) Mala conducta al publicar

- Plagio

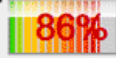
CheckForPlagiarism.net - Originality Report

Document Correction Services: Get documents professionally corrected for plagiarism, proofread, or written

Plagiarism Assessment

ADDRESSING VDI & STORAGE BOTTLE NECK.docx

Get your papers professionally corrected for plagiarism and proofread. Click Here

Paper Details		Result
Date	2011-08-26	 86%
Words	8056 plagiarised words / 9340 total words.	
Sources	30 Sources (16 internet sources, 14 publications, 0 excluded)	
Remarks	Very high plagiarism detected. Paper plagiarism should be reduced to 5% or less.	

total plagiarism percentage detected in paper

Overview of matches



system comments regarding paper percentage and grammatical errors

detection sources include cached and live Internet sources, billions of academic journals, books, publications, articles, magazines etc.
(detected sources are listed at end of the report)

Marked Text

ADDRESSING VDI & STORAGE BOTTLE NECK Vinayak Sivanand - Storage Administrator Tata Consultancy Services
cs.vinayak@gmail.com REFERENCES <http://h71028.www7.hp.com/ERC/downloads/4AA2-3017ENW.pdf> - HP: Implementing a VDI
infrastructure <http://download.microsoft.com/download/C/E/7/CE7DA506-CEDF-43DB-8179-D73DA13668C5/DiskPartitionAlignment.docx> -
Windows Disk Alignment <http://virtuall.eu/blog/creating-a-vm-template> - Create a VDI image that minimizes IOPS

2) Mala conducta al publicar

- Envió duplicado

Potential Duplicate Submissions								
EM Duplicate Score: 100%								
Manuscript/Submission Number	Initial Date Submitted	Revision	Current Status	Article Title	Authors	Article Title Similarity	Author Similarity	Abstract Similarity
SALLYDEV100-D-13-00005 View Submission Details	Jan 31 2013 4:42PM	1	Submitted to Journal	Applications of Technology	Buzz Aldri Nash, PhD	100% 	100% 	100%
SALLYDEV100-D-11-00873 View Submission Details	Jan 30 2013 3:42PM	2	With Editor	Technology C Visual Transp Graphene	Buzz Aldri Nash, PhD	73% 	100% 	51%
SALLYDEV100-D-12-00043 View Submission Details	Nov 14 2012 2:06PM	0	Under Review	Experimental I Produce Grapl Nanoribbons	John Nash Chaplin, F Feynman,	61% 	49% 	58%
SALLYDEV100-S-10-00345 View Submission Details	Oct 29 2012 11:34AM	1	Completed	Graphene-bas nanotechnolog applications	John Henr Chaplin, F Feynman,	57% 	51% 	49%
SALLYDEV100-D-10-00230 View Submission Details	Aug 16 2012 4:23PM	0	Submitted to Journal	Graphene-bas materials	Buzz Aldri Smith, Phi Chaplin, F	56% 	48% 	51%
SALLYDEV100-D-10-00345 View Submission Details	Jun 30 2010 4:42PM	1	Completed	High-quality ai graphene filmi foils	John Wayi Nash, PhD	53% 	51% 	36%
SALLYDEV100-D-12-00343 View Submission Details	Nov 14 2012 2:06PM	0	Under Review	Experimental I Produce Grapl Nanoribbons	John Nash Chaplin, F Feynman,	53% 	46% 	29%

2) Mala conducta al publicar

- Publicación duplicado



Metabolomics : Open Access

Abdulkareem, Metabolomics 2013, 3:1
<http://dx.doi.org/10.4172/2153-0769.1000116>

Review Article

Open Access

The Role of Biological Agents in Immunotherapy

Imran Haruna Abdulkareem*

Department of Trauma and Orthopaedic Surgery, Leeds General Infirmary, Great George Street, Leeds, UK

Introduction

Many diseases have been observed to have an underlying immune basis and include auto-immune diseases like systemic lupus erythematosus (SLE), rheumatoid arthritis and systemic sclerosis [1]. Auto-reactive T cells are kept under control by the regulatory T cells (T_{reg} cells) and absence of co-stimulatory signalling leads to loss of T_{reg} cells [2]. CD28 super-agonists have been observed to cause selective expansion and activation of the regulatory T cells over conventional T cells (T_{conv} cells) and so it was thought that this anti-CD28 antibody represented a promising new treatment option for the large number of human auto-immune diseases [3].

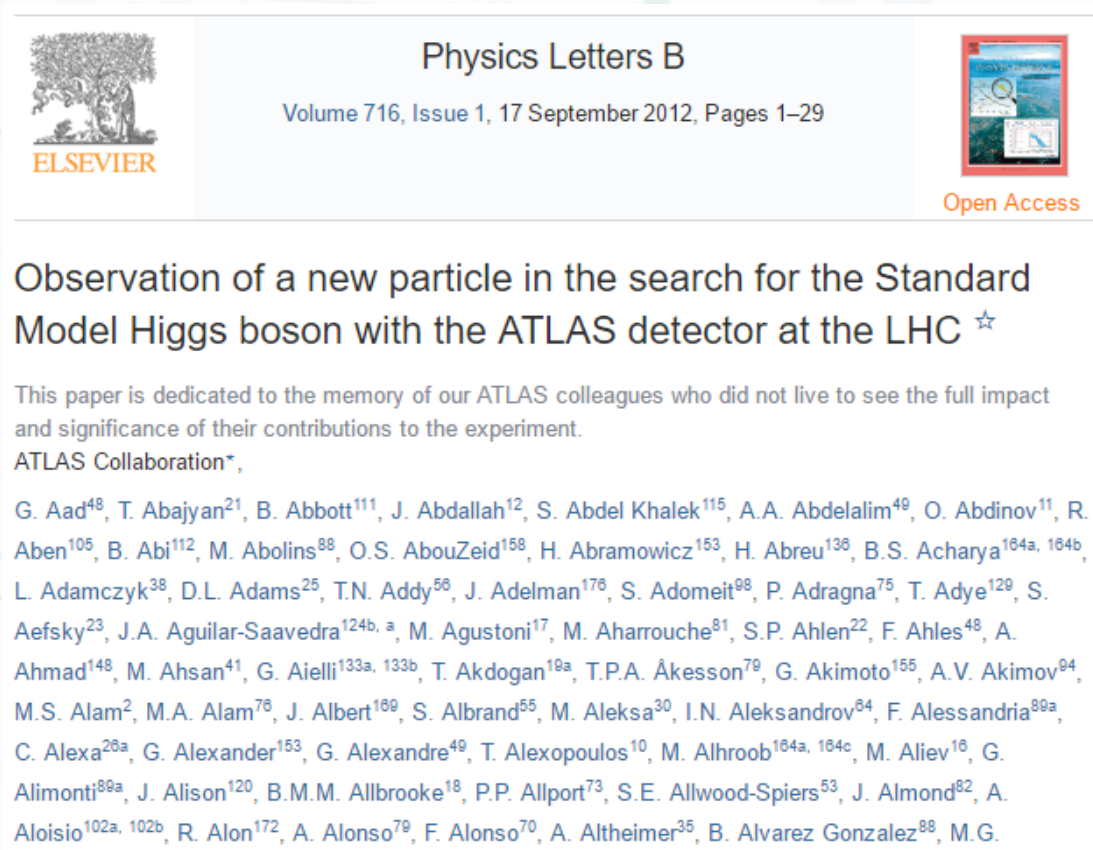
OA Cancer (Open Access Publishing London) 2014

Introduction

Many diseases have been observed to have an underlying immune basis and include auto-immune diseases like systemic lupus erythematosus (SLE), rheumatoid arthritis and systemic sclerosis¹. Auto-reactive T cells are kept under control by the regulatory T cells (T_{reg} cells) and absence of co-stimulatory signalling leads to loss of T_{reg} cells². CD28 super-agonists have been observed to cause selective expansion and activation of the regulatory T cells over conventional T cells (T_{conv} cells) and so it was thought that this anti-CD28 antibody represented a promising new treatment option for the large number of human auto-immune diseases³.

2) Mala conducta al publicar

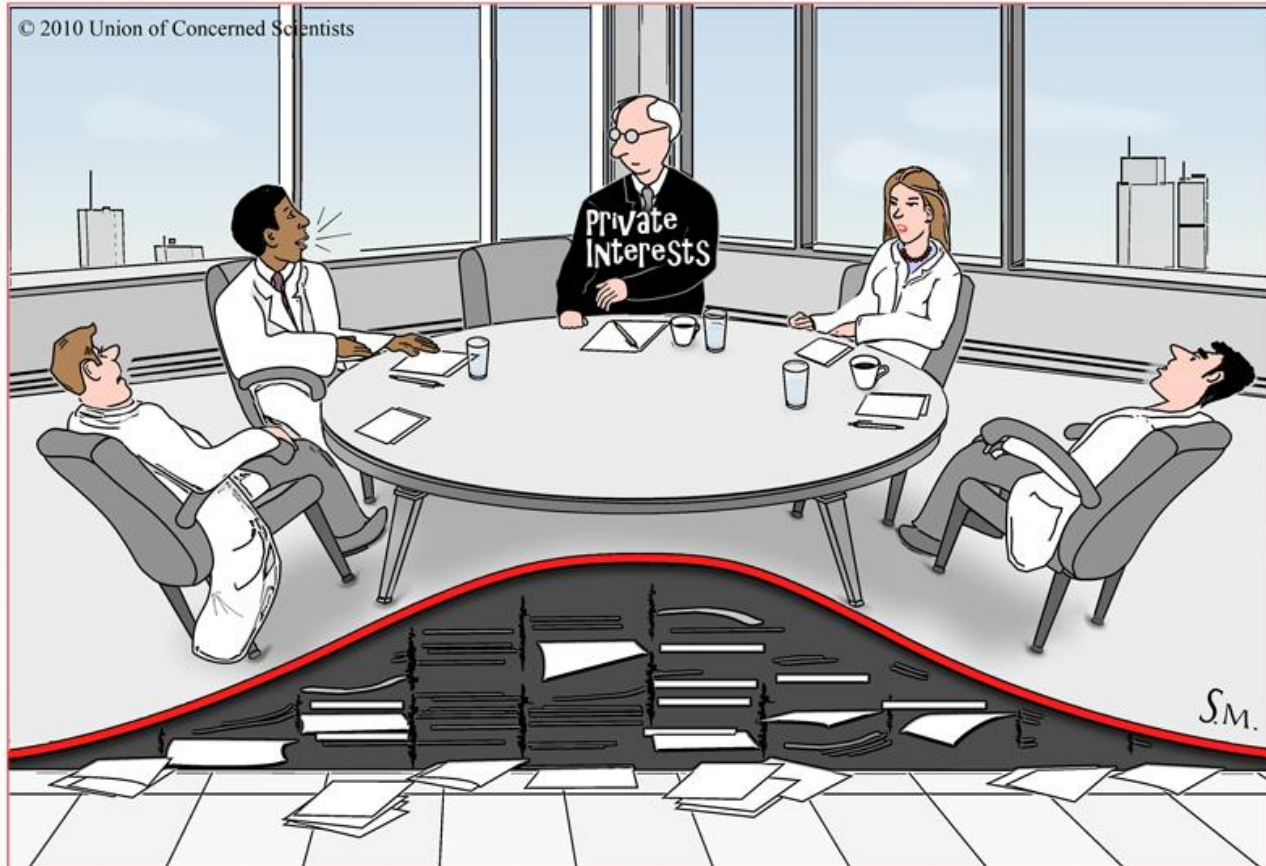
- Autoría



http://ac.els-cdn.com/S037026931200857X/1-s2.0-S037026931200857X-main.pdf?_tid=5ee65e8c-6677-11e6-bd37-00000aacb361&acdnt=1471657536_e5972b448dc32e68c0dc8d3b5563a737

2) Mala conducta al publicar

- Conflictos de interés



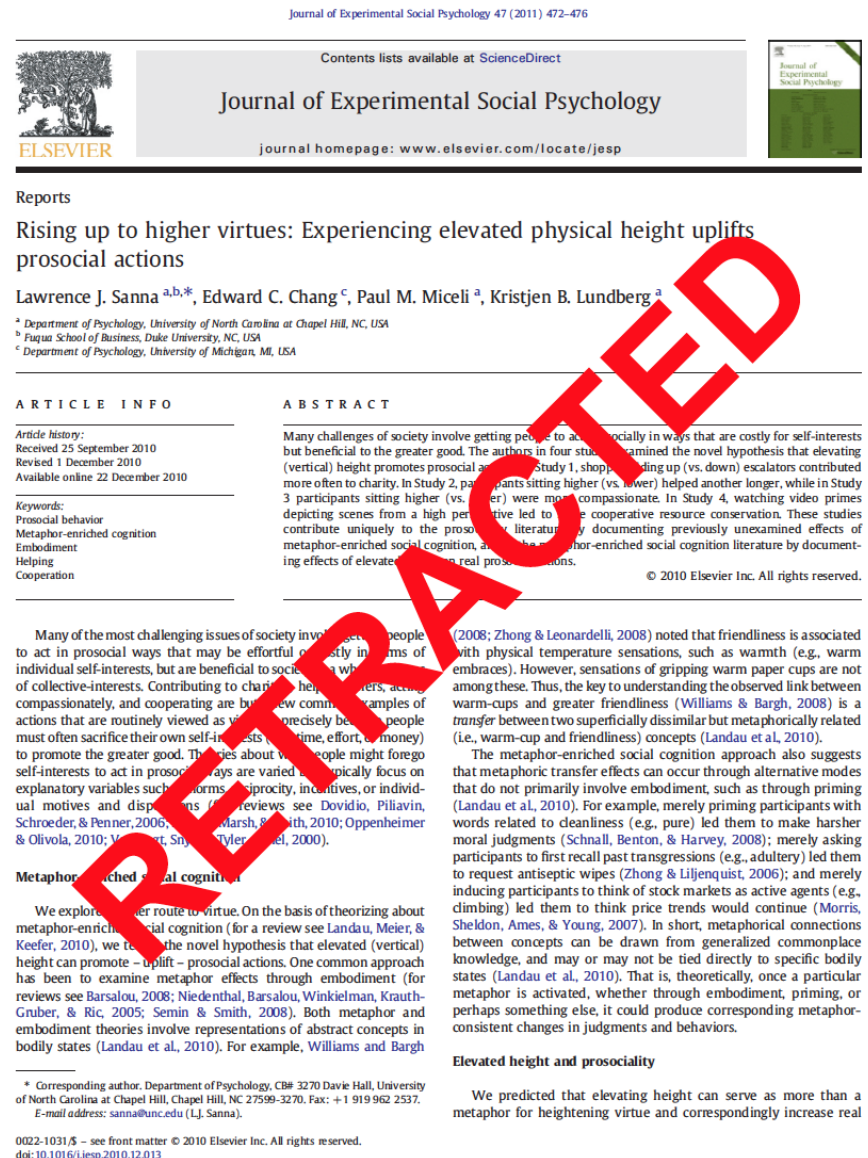
“Could we at least acknowledge that the published data forms a classic bell curve when swept under the rug?”

1) Mala conducta científica

- Falsificación de datos
- Manipulación de datos o figuras
- Almacenamiento de datos crudos e información

2) Mala conducta al publicar

- Plagio
- Envío duplicado
- Publicación duplicado
- Autoría
- Conflictos de interés





MIDIENDO IMPACTO

MIDIENDO IMPACTO

CARACTERÍSTICAS DE LAS MÉTRICAS

Pregunta fundamental

¿Cuál es el impacto de su investigación?

La **métricas en *investigación*** muestran:

- 1) Captación (*uptake*): uso de publicaciones por científicos en términos de visitas (lectura), descargas, medio sociales (compartir por Facebook, Twitter)
- 2) Uso: uso por investigadores en términos de citaciones
- 3) Impacto: cambio de comportamiento (noticias, salud, economía, social), investigación básica (cambios o actualizaciones en los conceptos, paradigmas, teorías)

CARACTERÍSTICAS DE LAS MÉTRICAS

Pregunta fundamental

¿Por que son importantes las métricas y deberían ser usadas?

La **métricas en *investigación*** deberían usarse:

- 1) Para cuantificar captación y uso de la investigación publicada
- 2) Ayudar a los lectores sobre nueva investigación publicada (mas o menos interés)
- 3) Ayudar a los autores (cuantificar la atención que se le da a un articulo)

Herramientas

- Factor de impacto
- Citaciones
- Índice H
- Cuartiles (Q)

Scopus[®]



**Sitios web
pagados**

Herramientas

- Factor de impacto
- Citaciones
- Índice H



**Sitios web
gratuitos**

Índice h

Paper A – 6 citaciones

Paper B – 4 citaciones

Paper C – 3 citaciones

Paper D – 1 citación

Índice h = 3 porque tiene 3 papers citados al menos 3 veces

Impact Factor

$$\frac{\text{2015 Citations to Articles Published in 2013 \& 2014}}{\text{Total \# of Articles Published in 2013 \& 2014}} = \text{Impact Factor of Journal for 2015}$$

Example: $300/200 = 1.5$ Impact Factor

Scimago Journal Rank

The calculation of the final prestige of a journal is an iterative process, in which the prestige in the stage i of a journal depends on the prestige of the set of journals in stage $i-1$.

$$SJR_i = \frac{(1-d-e)}{N} + e \cdot \frac{Art_i}{\sum_{j=1}^N Art_j} + d \cdot \sum_{j=1}^N \frac{C_{ji} \cdot SJR_j}{C_j} \cdot \frac{1 - \left(\frac{\sum_{k \in \{Dangling-nodes\}} SJR_k}{\sum_{h=1}^N \sum_{k=1}^N \frac{C_{kh} \cdot SJR_k}{C_k}} \right)}{\sum_{h=1}^N \sum_{k=1}^N \frac{C_{kh} \cdot SJR_k}{C_k}} + d \cdot \left[\frac{\sum_{k \in \{Dangling-nodes\}} SJR_k}{\sum_{j=1}^N Art_j} \right] \cdot \frac{Art_i}{\sum_{j=1}^N Art_j}$$

$$SJRQ_i = \frac{SJR_i}{Art_i}$$

SJR_i - Scimago Journal Rank of the Journal i .

C_{ji} - Citation from journal j to journal i .

C_j - Number of References of journal j .

d - Constant, normally 0.85.

e - Constant, normally 0.10.

N - Number of Journals

Art_j - Number of Articles of journal j